

What are you working on?

A few details are enough to get the conversation started.

Skip anything you don't know yet. Short answers are welcome.

Fill in the boxes, save a copy and email it to michael@peaksfilmco.com.

Your name

Company

Email

Phone, if you prefer a call

Project or working title

What do you need the film to do?

What prompted it, and what would a good result look like?

Who is it for?

Who will watch it, and what should they think, feel or do afterwards?

When do you need it?

A deadline or a rough timeframe is fine.

Do you have a budget in mind?

A range or "not sure yet" is fine.

For budget figures, note GST and any talent or media costs if you know them.

That's enough to start.

Send this page as it is, or add the optional details on page two.

A little more, if you know it.

These details help us plan. None need to be settled before we talk.

Where will the film be used?

Channels, number of films, lengths or versions. We can help work this out.

Any styles or references you have in mind?

Links, brand guidelines, examples you like or things you want to avoid.

What do you already have?

Footage, photos, logos, scripts or other material. Links are welcome.

Who or where might we be filming?

People, locations, access, safety inductions, permissions or anything off-limits.

Who needs to be involved in approvals?

Creative, budget, final film, procurement or legal. Include any lead times.

Anything else we should plan around?

Shoot windows, key dates, launch plans, embargoes or other useful details.

Save your completed copy and email it to michael@peaksfilmco.com.

Prefer to talk it through? An email with a few lines is just as welcome.